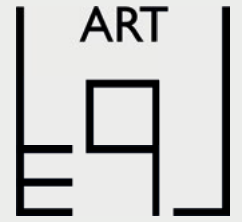


1977  
Practicing since



# Losart.

[noun]

Crafting Culture Through Conservation, Production, Curation, and Logistics



“ Everything you can imagine is real ”

- Pablo Picasso

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**01**

**Who We Are**



Prince Bader Bin Abdulmuhsin Exhibition, Paris



# 1.0

## Who We Are

**LOSART** is a Saudi company operating at the intersection of cultural heritage, artistic production, and professional logistics. We offer end-to-end services that nurture, realize, present, and protect art — from concept to legacy.

Our company was founded with the belief that every artwork deserves not only to be made, but also to be preserved, understood, and shared. With a deep respect for heritage and a forward-thinking approach to creative services, **LOSART** is building the cultural infrastructure that Saudi Arabia's art ecosystem demands — and deserves.





**02**

**Our Four Sectors**



**Kingdom Pavilion Project Kingdom Pavilion  
at the Dubai**

# 2.0

## Our Four Sectors

LOSART'S operations are structured around four specialized sectors:

### 01

#### The Museum

Focused on conservation and restoration of artworks and historical objects. A lab for preserving both material and meaning.





# المصنعة The FACTORY

## The Factory

A workshop where artistic ideas are fabricated with technical expertise and craftsmanship — bridging concept and form.

02



03

## The Gallery

A creative unit that curates and executes exhibitions, designing immersive experiences that speak to the mind and the heart.

# المعرض The GALLERY



## THE STATION

## The Station

The logistical backbone of LOSART, ensuring safe transportation, installation, and handling of artworks across borders.

04

## 2.1

# The Museum: Preservation of Cultural Legacy

At The Museum, we combine craftsmanship with scientific rigor to care for artworks and cultural heritage. Our work is not only about repairing objects, but about sustaining the stories and identities embedded within them.



Riydah Heritage Project

## 2.2

# The Museum: Methodology and Clients

Every conservation project begins with an evaluation — a close study of the object's condition, materials, and historical context. Based on this, our team prepares a tailored action plan using reversible, ethically sound techniques that meet international standards.

### **We serve:**

- Museums and cultural institutions
- Government bodies
- Private collectors
- Foundations and archives



Exhibition at UNESCO Paris



The Art and Architecture Project in Jeddah

## 2.3

# The Factory: Bringing Ideas Into Form

The Factory is where concepts become tangible. This sector transforms artistic and design ideas into physical artworks using a wide range of materials, techniques, and production tools.

# 2.4

## The Factory: Process and Collaboration

Each project starts with deep listening. We understand the artist's intention, the functional needs of the work, and the spatial or environmental context in which it will live.

We then move into prototyping, testing, and selecting materials. Once approved, the work is fabricated under expert supervision. Every weld, joint, and surface is reviewed with care.

### Our clients include:

- Independent artists
- Government and private commissions
- Cultural institutions
- Exhibitions and biennales





Art Project, Wasm, JAX, Riyadh

## 2.5

# The Gallery: Designing Experience

The Gallery is where narratives come alive. This sector designs, builds, and curates exhibitions that connect audiences to ideas through space, light, and form.

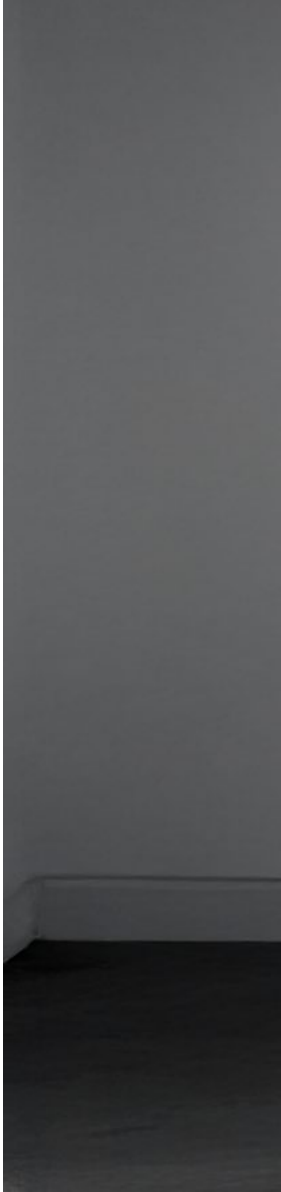
# 2.6

## The Gallery: Process and Clients

Our work begins with understanding the exhibition's goals, message, and audience. We then design the visitor journey: flow, lighting, atmosphere, and interpretation.

### Our clients include:

- Cultural events and festivals
- Art institutions and museums
- Independent curators and artists
- National heritage initiatives



The Cultural Days Project – New York,  
Paris, London





The Cultural Days Project – New York,  
Paris, London



The Cultural Days Project – New York,  
Paris, London

# 2.7

## The Station: Moving Culture with Care

Behind every great exhibition is a seamless logistical operation. The Station is LOSART's logistics unit, ensuring safe, discreet, and professional movement of artworks — from pickup to precise placement.





# 2.8

## The Station: Professional Handling

Our team is trained in handling delicate, large-scale, or high-value works. We collaborate with curators, insurers, customs brokers, and museum staff to ensure smooth operations.

### We provide:

- Local and international transportation
- Custom packing and crating
- Condition reports
- On-site installation and dismantling

Whether transporting a single sculpture or installing a multi-room exhibition, The Station brings professionalism, flexibility, and precision to every project.



The Saudi Cultural Tent at UNESCO Paris

# 03

## Selected Projects





The Future Investment Initiative (FII) – «Russian, Saudi Art Corner» – Riyadh



Prince Faisal Bin Fahad Exhibition  
Riyadh

**حمود العطاوي (مزيالده 1986، المملكة العربية السعودية)**

**HMOUD ALATTAWI (b. 1986, Saudi Arabia)**  
*Blind Arts, 2020*  
3D printed, Resin sculpture  
2.20 x 0.80 m

2020، العنل الال عني،  
نحت مطبوع 3D، مجموع من الراتنج  
2.20 x 0.80 م

*Blind arts (2020) attempts to showcase and highlight the natural movements and story of the blind art species. The blind arts also known as army ants are native African and American ants that move in a military like formation that may exceed two hundred thousand ants following each other. Through his research, the artist focuses on a single social law that occurs with the blind arts that make the weaknesses in human nature. For example, if one ant changes its course, the whole ant community will follow, which ultimately changes the direction for all ants resulting in a vicious circle that becomes what is called the death vortex. Thus, the blind ants continue endlessly in relation resulting in mass exhaustion, fatigue and death. The collective behavior of human society, in the artist's point of view, mirrors the movement and path of these blind arts as they are social beings who tend to obey the group to perform common rituals.*

يسلط عمل العنل الال عني (2020) على طبيعة هذا الكائن الذي يتألق عليه أيضا العنل البشري، بولادة هذا العنل في أفريقيا وبن الأمازيغيين، وسير دائما في دائره كالتاب عسكري. وقد يزيد عدد تجمعهم عن 200 ألف نملة تتبع بعضها البعض، والذي يدان في الكثير من جوانبه سلوك بعض البشر، عندما تغير نملة مسارها يتبعها جميع العنل فتغير مساره مما ينادي إلى الدوران في دفة مفرقة إلى ما النهاية يتبعها الأرمقان العنل في الموت. ولهذا تسمى دوامة الموت، يؤمن الفنان أن السلوك الجماعي البشري يتألم بسلوك كل العنل للتأديع الجماعه أثناء طقس مشترك وهو ما يتلوه العنل الال عني.



Prince Faisal Bin Fahad Exhibition  
Riyadh



The Art and Architecture Project in the Modern Middle East



The Saudi Cultural Tent at UNESCO Paris presents

Loscode:

لوسكو  
لوسكو

A  
B  
C

www.LOSCO.SA

+966112223333

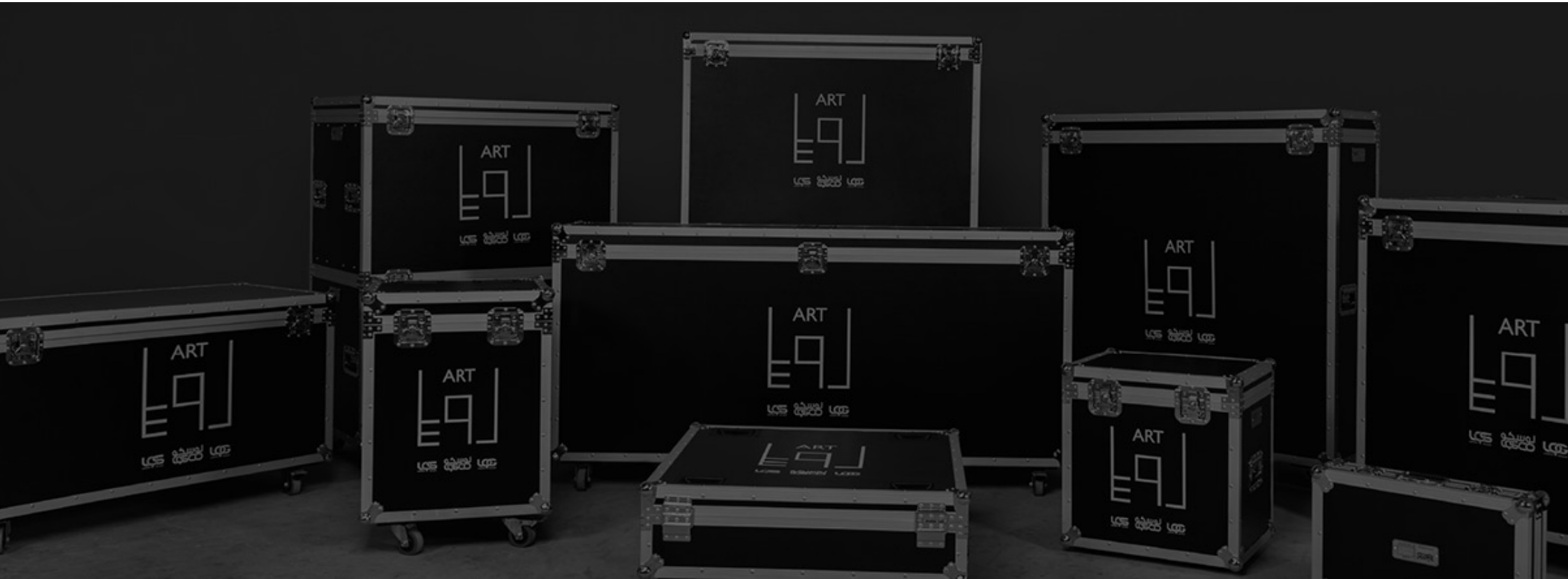
**04**

Contact

# 4.1

## Clients







**“Our first competitor is our ambition. We determine the goal and work to achieve it with our creative minds. We make a radical change in the world of specialized services in Culture, Art, and Heratige.”**

**CEO MESSAGE**







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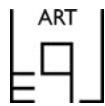
KSA, Riyadh, King Salman District,  
Alwaha Square



@losart.sa



# Contact



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